

OSU CAMPUS INFORMATION CHANNEL

UNITS

OFFICE OF
INFORMATION TECHNOLOGY

OFF CAMPUS PRICING

The OSU Campus Information Channel offers the advertising space you need, at prices you can afford. Broadcasting 24 hours a day, 7 days a week, the channel is visible to over 10,000 Ohio State University students on campus. Please contact us to place an ad or for more information.

MARKETING

Ad Sales 292-9596
Fax 292-9350
E-mail: vonderbrink.3@osu.edu

1. AD TYPE Select your ad type/length



30 SECOND 30 Second Ad - \$100.00
Ad Space = 2 blocks

30 SECOND 30 Second Ad - \$220.00
Ad Space = 2 blocks

60 SECOND 60 Second Ad - \$200.00
Ad Space = 4 blocks

60 SECOND 60 Second Ad - \$410.00
Ad Space = 4 blocks

- Basic Advertisements Include:
- consultation
 - layout/design
 - slideshow style ad
 - image insertion

- Video Advertisements Include:
- consultation
 - sound
 - full screen video
 - Video conversion

Add additional blocks for \$30 a block
(one block = 15 seconds)

2. RUN-TIME

Select your run-time

WEEK
\$45

MONTH
\$170


QUARTER
\$490

YEAR
\$1400


3. OPTIONS

GET NOTICED!

Add one or more of the following options

SOUND 
- sound clip 5 seconds or less \$2/clip
- full sound \$7/space

VIDEO 
- video clip 5 seconds or less \$15/clip
- full video \$priced above

ART 
- images \$7/hour
- animations \$10/hour

revised: 8/9/05