

OSU CAMPUS INFORMATION CHANNEL



DEPARTMENT PRICING

The OSU Campus Information Channel offers the advertising space you need, at prices you can afford. Broadcasting 24 hours a day, 7 days a week, the channel is visible to over 10,000 Ohio State University students on campus. Please contact us to place an ad or for more information.



Ad Sales 292-9596
Fax 292-9350
E-mail: vonderbrink.3@osu.edu

1. AD TYPE Select your ad type/length



30 SECOND 30 Second Ad - \$60.00
▫ Ad Space = 2 blocks

30 SECOND 30 Second Ad - \$135.00
▫ Ad Space = 2 blocks

60 SECOND 60 Second Ad - \$120.00
▫ Ad Space = 4 blocks

60 SECOND 60 Second Ad - \$185.00
▫ Ad Space = 4 blocks

- Basic Advertisements Include:
- consultation
 - layout/design
 - slideshow style ad
 - image insertion

- Video Advertisements Include:
- consultation
 - sound
 - full screen video
 - Video conversion

Add additional blocks for \$30 a block
(one block = 15 seconds)

2. RUN-TIME

Select your run-time

WEEK
\$35

MONTH
\$110

QUARTER
\$290

YEAR
\$820

3. OPTIONS

GET NOTICED!
Add one or more of the following options

SOUND

- sound clip 5 seconds or less \$2/clip
- full sound \$7/space

VIDEO

- video clip 5 seconds or less \$15/clip
- full video \$priced above

ART

- images \$7/hour
- animations \$10/hour

revised: 8/9/05